

Mysterious Galaxy Grand Opening in Redondo Beach, California

October 2011

Mysterious Galaxy Bookstore was established in 1993 in San Diego by Terry Gilman, Maryelizabeth Hart, and Jeff Mariotte. Since then, we have become well-known for our love of our genres, great author events, and a passion for the business of books. Maryelizabeth and Terry work full time supporting the store in San Diego and working outside events in their communities (South Bay in Los Angeles and southern Arizona).

In 2010, we began the process of opening a second store in Redondo Beach. The store will occupy approximately 4,000 square feet in a 6,000 square foot building that will be shared with a café/coffee house tenant. The new store will honor all of our traditional genres and young adult fiction, while expanding to include a list of curated literature and fiction titles. Terry has been building an audience for a wide selection of mainstream fiction through the Ladies, Lunch, and Literacy program she established in 2008. Her (expanding) client list will be one of the sources of new customers for the store.

The Redondo Beach store will have a soft opening in the summer of 2011, during which staff will be hired and trained. Some limited store events will be held during that time.

Mysterious Galaxy is planning a Grand Opening Month from mid-October to mid-November, 2011. We are inviting bestselling authors in all of our genres (and beyond) to participate in a month that will feature one author every day for 30 days. We will support these signings with publicity, local advertising, and social media.

We plan to record many of these events in our special events/community room so visitors can enjoy our authors beyond the date of their (first) visit to the store.

The new store is located just south of the Los Angeles Airport (LAX), providing easy access to your authors and media escorts.



Mysterious Galaxy Bookstore
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Redondo Beach, CA 90278

Please contact publicity manager Maryelizabeth Hart (publicitymg@gmail.com or 520.364.4774) for more information about our opening month festivities.