

Passion & Prose

For Romance Readers and the Writers Who Love Them

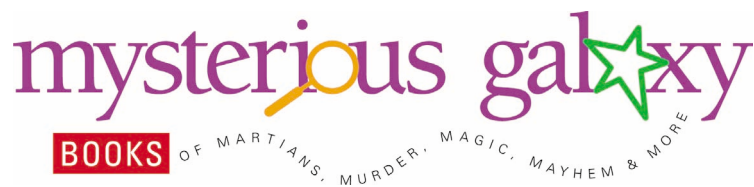
Mysterious Galaxy is expanding its genres ... and using a formula that has been very successful for the Men of Mystery conference for 10 years. We are inviting 50 Romance Writers to have lunch with 500 Romance Readers. Our inaugural event will be held at the Long Beach Westin on Saturday, February 25, 2012. The Westin perfectly suits our conference with the grace of its facility and the flexibility of its meeting space.

What we know:

1. Even in this economy, Romance is one genre that is defying the trends. Readers are buying and reading romances at an ever expanding pace.
2. Romance readers are loyal and frequent book buyers.
3. No other fan conference of this type is held anywhere.
4. We have the enthusiastic support and participation of three of our local Romance Writers of America chapters (Los Angeles, Orange County, and San Diego).

Our plan for the day:

- A Welcome Breakfast buffet will allow authors and readers to meet each other. The Pavilion area of the hotel provides a spacious casual environment and access to an outside patio.
- Authors will sit at tables with 8 readers and 1 author escort and will have a distinctive name badge.
- Two to three main speakers will address the group a whole.
- Speed dating for our other authors: For one hour, our authors will move to 10 different tables and talk about their books. This intimate activity will give maximum exposure to our guest authors.
- Interspersed with our speed dating activity, our main authors will auction some unique items to the group. The proceeds will go directly to our non-profit partner for the event.
- There will be multiple book buying and signing opportunities.
- The day will end with an Author Reception.



***In partnership with
Adventures by the Book***

We are looking for sponsors for our Welcome Breakfast and Author Reception.
We are also looking for gift bag (and content) sponsors. Each attendee will receive a bag at the event.

**Please Contact Susan McBeth of Adventures by the Book for more information:
619-300-2532**